

Minimalist Template

To: Recipient
From: mike@sullysblog.com

Subject: <Keywords Here>

Hello <Name, if available>,

My company owns the keyword domain name <keyword domain name here.com> and thought you'd be interested in acquiring it. Please contact me if you would like to discuss further.

Thank you

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Mike Sullivan, PMP
CEO + Founder at **Sully Media**

Call or Text [+1 \(847\) 650-8385](tel:+18476508385)
Email mike@sullysblog.com
SullysBlog.com: Online Business News and Information
Skype Michael.K.Sullivan



Geo-Keyword Template

To: Recipient

From: mike@sullysblog.com

Subject: <Geo Keywords Here>

Hello <Name, if available>,

I'm a resident of <Your Town>. I also own the domain name <Geo keyword domain name here.com>. <Geo Keywords> is the top search term used when people are searching for <business type> in <Your Town>. Now I'm looking to sell the domain name. Not at an outrageous amount, but for just \$x,xxx. Let me know if you are interested. I will be contacting other <business types> in the area as well.

Thank you

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Geo-Keyword Example

To: Recipient

From: mike@sullysblog.com

Subject: Algonquin Chiropractor

Hello Dr. Xxx,

I'm a resident of Algonquin. I also own the domain name AlgonquinChiropractor.com. Algonquin Chiropractor is the top search term used when people are searching for a chiropractor in Algonquin. Now I'm looking to sell the domain name. Not at an outrageous amount, but for just \$x,xxx. Let me know if you are interested. I will be contacting other chiropractors in the area as well.

Thank you

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Google Advertiser Template

To: Recipient

From: mike@sullysblog.com

Subject: <Keywords Here>

Hello <Name, if available>

I noticed your company is paying Google for advertising terms related to <keywords>. My company is selling the exact match keyword domain <keyword domain.com> for just \$xxx.

Owning the domain could save you thousands in keyword advertising and greatly increase your sales. We are offering this domain to several companies in the <industry> industry, so please contact me if you are interested.

Thank you

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Google Advertiser Example

To: Recipient
From: mike@sullysblog.com

Subject: Spray Tan Tents

Hello,

I noticed your company is paying Google for advertising terms related to “Spray Tan Tents”. My company is selling the exact match keyword domain SprayTanTents.com for just \$xxx.

Owning the domain could save you thousands in keyword advertising and greatly increase your sales. We are offering this domain to several companies in the tanning industry, so please contact me if you are interested.

Thank you

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Domain Auction Template

To: Recipient

From: mike@sullysblog.com

Subject: <Keywords Here>

Hello <Name, if available>

I am writing to let you know that the domain name <DomainName.com> is going up for auction on <Platform> as of xx/xx/2025. You can see more details or place a bid here <link to name on auction platform>.

Feel free to contact me if you have any questions.

Thank you

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Not Renewing Template

To: Recipient

From: mike@sullysblog.com

Subject: <Keywords Here>

Hello <Name, if available>

Hello,

We will be dropping the following name from our inventory and are looking to sell for just \$xxx. This is likely far less than the price the domain registrar will charge a buyer when it goes to auction. If interested, please let me know as soon as possible.

<DomainName.com>

This same offer is going to others and the first to respond will receive the domain.

Thanks

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Dear Reader,

Are you intrigued by the world of domain flipping but unsure where to start? Making money with domain names is not easy, especially when you're just starting out. It took me years of trial and error to discover what works well and what doesn't, which tools to use, and which ones to avoid. That's why I created "[Beginner's Guide to Making Money With Domain Names](#)".

This comprehensive guide distills years of hard-earned knowledge into a clear, step-by-step roadmap for success. In it, you'll find the strategies, insights, and tools that will save you from the frustrations and setbacks I faced on my journey. Whether you're looking to make a side income or build a full-time business, [this ebook](#) will take the guesswork out of domain flipping and set you up for success. Download your copy today and let my experience be your shortcut to profitable domain investing!

Wishing you the best of success,

Sully

